

Name:RadharaniHasda
Batch: 1
Year: 2016
Subject: Nursery
Educational Qualification: Class 9
Address: Saldiha, Chhatna, Bankura

Motivation Behind: “On a morning I got inspired by a slogan by some children rallying in front of my home, saying – ‘one tree, many lives’. I always had a small dream to become a self-independent woman, so set up a nursery and started a small scale business.”

Radharani Hasda was a housewife and extremely occupied with different household works all throughout the day.

When she had proposed her plan to start a nursery business to her family, they straightaway denied. But somehow after several days of request Radharani’s husband also got attracted and primary helped her to set up. In the beginning, she did not have to face any big constraints, except for fulfilling the demands of large amounts. People from MGNREGA cell had demanded for some nursery seeds, but due to lack of technical knowledge and business plan she was quite demoralized. She again took interest in enlarging the model after she met DRCSC staff.

Intervention: Radharani had received a 15 days short duration training on nursery from Green College Initiative project. She had learnt a lot of scientific techniques through this training, likewise, various methods of grafting, soil and soil-bed preparation, methods of



sowing seeds, management of irrigation, transplantation, seed collection and conservation along with business concepts. She started practicing as per her knowledge acquired from the training and could prepare 4500 pc.s of saplings, which could be sold to the Govt. offices like, B.D.O office, Panchayat office etc. and DRCSC office as well. The demand was

comparatively high as the saplings were prepared keeping in view the mandate of DRCSC of not using exogenous chemicals in the growing process. The training had not only taught the preparation techniques but also other business management like tricks of selling practice and packaging which improved Radharani’s sale quite more than before.

Income Details: In the year 2018, Radharani had expensed total 20,000 INR to prepare 40,000 saplings in her nursery. This expenditure included Farm Yard Manure, Labour

Charges for the women of Self Help Group (@120/- per day), cost of Polythene bags to prepare the saplings, Pond slime and travel charges of the same.

The income of her in the same year was total Rs 70,000/- during the period of Nursery Management time (May-Aug). She sold saplings of Papaya, Sal, Segun, Mahul, Arjun, Shirish, Mahogany, and Neem.

Way forward: Radharani has already invested for the betterment of her endeavor and planning to make it larger. She has now involved her husband in this work as well, as it is giving them a good amount of incremental income. She wishes to make this effort into a big business and become an entrepreneur. Untiringly, Radharani is now an inspiration to many other women in her locality who aspires to become self-independent like her.